

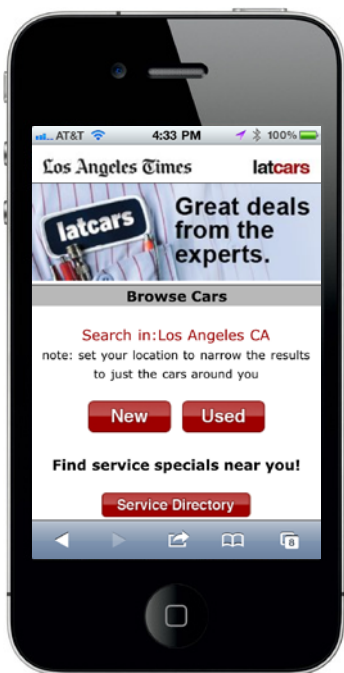
GUMIYO

Automotive Mobile Portal Solutions



Connect car buyers on-the-go with dealers, inventory and service

With the most flexible and powerful suite of classified tools in the mobile media market, publishers can launch and manage privately branded, inventory-driven automotive classified portals. Leveraging Gumiyo's extensive domain experience, publishers can sell value-added mobile marketing products that empower automotive advertisers to extend their stores, vehicle inventory, and service coupons to car buyers on-the-go.





Great deals from the experts.

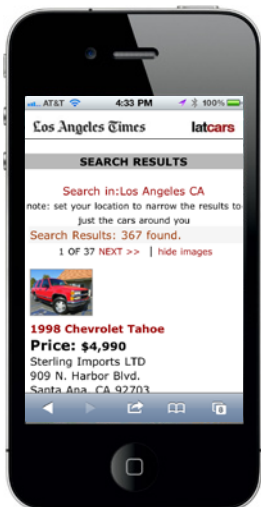
Find exclusive service offers from your favorite automotive specialists. Text **LATCARS** to 48696

Narrow your search by texting **LATCARS SERVICE**, **LATCARS SPECIALS** or one of the dealer Go Codes below.

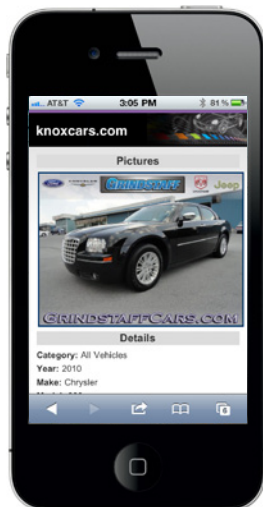
Los Angeles Times

Acura	Dodge	Infiniti	Mini	Toyota
<p>Sierra Acura Text SIERRAACURA to 48696 Browse from the 10.6.2011 Fwy 1900 W. Main St., Alhambra (800) 303-2252; www.sierraacura.com</p> <p>Aston Martin Galpin Aston Martin Text GOALPNAM to 48696 "World's Best Test Drive" Proven a series of a kind automotive shopping experience 15500 Rescoe Blvd., Van Nuys www.galpin.com (800) 456-1981</p> <p>Audi Audi of Downtown L.A. Text DTLAUDI to 48696 New Location - New State of the Art Facility 1900 South Figueroa St. Los Angeles (213) 745-7200</p> <p>BMW New Century BMW, Inc. Text NEWCENTURYBMW to 48696</p>	<p>Champion Dodge Text CHAMPION to 48696 3654 S. Firestone Blvd., Downey CA 90241 (800) 547-1084 www.go-championdodge.com</p> <p>The Ellis Family Stores Text ELLISDODGE to 48696 Dodge • Chrysler • Jeep 1101 S. Brand Bl., Glendale, 91204 800-749-0108 www.glendaleDC.com</p> <p>Jeep/Chrysler/Dodge of Ontario Text JCD to 48696 Hulk Hogan's Dodge Dealer of Choice! Ontario Auto Ctr. Off the 15 Fwy @ Jurupa (866) 233-3462 www.ontariododge.com</p> <p>Ford Bob Woodries Ford Text WONDERFORD to 48696 Service Smiles! Sales for over 20 years! 400 S. Atlantic Blvd., Alhambra (866) 300-3265 www.bobwoodriesford.com</p> <p>Ken Grady Ford</p>	<p>Glendale Infiniti Text G35 to 48696 "No Put Luxury With a Buck" 823 So. Brand Blvd. 1-800-808-8772; www.glendaleinfiniti.com/Metro</p> <p>Metro Infiniti Text METRO210 to 48696 #1 volume Infiniti Dealer in California 821 E. Central Ave., Moorpark (888) 621-2962 www.metroinfiniti.com</p> <p>Infiniti of Montclair Text INFINITALC to 48696 "Where the Customer is #1" 10 Fwy Avenue from Marketplace Plaza (541 Free) 800/537-7209 www.infinitallc.com</p> <p>Santa Monica Infiniti Text SMINFINITI to 48696 "No Games. No Games. Just Great Service" 3213 Santa Monica Blvd., Santa Monica (310) 828-6424 www.santamonicainfiniti.com</p> <p>Infiniti of Tustin</p>	<div style="border: 1px solid black; padding: 5px;"> <p>Dodge</p> <p>Champion Dodge Text CHAMPION to 48696 9655 E. Firestone Blvd., Downey CA 90241 (800) 547-1084 www.go-championdodge.com</p> <p>The Ellis Family Stores Text ELLISDODGE to 48696 Dodge • Chrysler • Jeep 1101 S. Brand Bl., Glendale, 91204 800-749-0108 www.glendaleDC.com</p> <p>Jeep/Chrysler/Dodge of Ontario Text JCD to 48696 Hulk Hogan's Dodge Dealer of Choice! Ontario Auto Ctr. Off the 15 Fwy @ Jurupa (866) 233-3462 www.ontariododge.com</p> </div>	

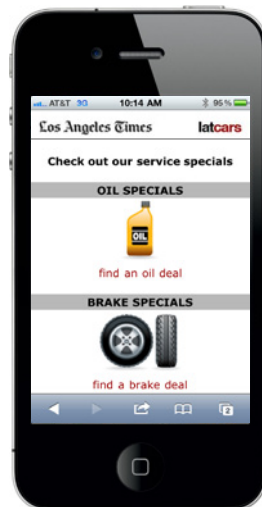
Increase print value through mobile interaction and SMS
Ensures an effective mix of print, digital and mobile



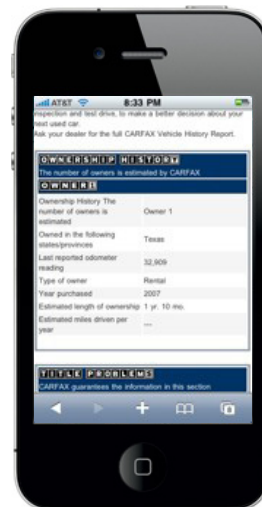
Dynamic search of all cars and dealers in a market



Complete vehicle details, images, video, lead-gen



Service coupons and deal directories



Vehicle history reports and other consumer services



Dealer mobile sites and local mobile campaigns